



2018
日本大阪
国际生活用品展

INTERNATIONAL LIFESTYLE SHOW IN OSAKA

2018

9月

12

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14

VENUE:

INTEX OSAKA

ORGANIZER:



ZHEJIANG BROAD INTERNATIONAL CONVENTION &
EXHIBITION CO.,LTD

展出商品及分区定义
PROFILE OF EXHIBITS AND
DIVISION OF ZONES

- 1、LIFESTYLE: 家居装饰用品、收纳用品、
桌面及厨房用品、清洁用品、灯饰、包装及
节日用品、礼品及工艺品、自行车及户外
休闲用品、旅行箱；
2、OTHER: 台湾日用品、台湾文创

(1) Lifestyle: Home Decorations, Storage
Products, Kitchenware, Cleaning
Supplies, Lighting, Packing & Holiday
Supplies, Handicrafts, Bicycles and
Outdoor Leisure Products, Suitcase.

(2) OTHER: DAILY NECESSITIES,
CULTURAL AND CREATIVE INDUSTRY



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参展费用
EXHIBITION FEE

- 1、光地展位费: 100美元/平米, 18平
米起售, 不含任何搭建及展具。
2、标准展位费: 3000美元/9平米标
准展位, 含基础搭建及配置。(不含税)
优惠价: 1800美元/9平米标
准展位, 含基础搭建及配置。(不含税)

(1) Raw Space Booth Fee: 100 US
Dollars/ m² (minimum 18m²), not
including any construction or
exhibition equipment.

(2) Standard Booth Fee: 3000 US
Dollars/9m² (including basic
construction and facilities).

参展四大理由

FOUR REASONS FOR OVERSEAS EXHIBITORS TO ATTEND THE FAIR

- 1、日本经济在过去的五年中稳步复苏, 并且将在未来的两年奥运会周期内得以快速
提振, 预计由此带动的生产增长及收入增长可达5万2162亿日元, 国民的就业率、收
入正在增长, 消费欲望逐渐增加。在未来的3-5年内, 日本市场的潜力有目共睹;
2、通过10年的打造, 大阪展作为日本关西地区规模最大的生活用品类展会, 与日本关
东地区展会的互补性逐渐增强, 是展商企业所信赖的专业贸易平台。10年间大阪展累
计接待买家超8万名, 是您力拓日本市场的基石, 成为您关西地区的又一个拓展点;
3、与现场200家浙江省参展企业的相互交流、开展业务、寻觅供应商的同时, 他们很
有可能即将成为您未来的贸易合作伙伴;
4、大阪展历来重视发展支持单位, 截止上届展会已拥有24家官方及民间的协会、
组织参与共建大阪展贸易平台, 在日本关西地区享有知名度与美誉度。

(1) Due to the steady recovery of Japan economy in the past five years and
rapid progress in the upcoming Olympic Games, it is estimated that the
income and production value would be increased to 5.2162 trillion Yen, as well
as the employment rate, income rate and consumption are also on the rise. As
a result, Japan enjoys great market potential in the upcoming 3-5 years.

(2) Through 10 years' development, Zhejiang Export Fair (Osaka) has become
the living appliances exhibition with the largest scale in Kansai region of
Japan, considering as a professional trading platform for our exhibitors and
being highly complementary to Kanto region of Japan. In the past 10 years,
Zhejiang Export Fair (Osaka) has received more than 80,000 buyers, which
not only helps you explore Japan market, but also functions as the key point
to exploit Kansai region.

(3) The fair provides favorable opportunities for you to seek trade partners
and professional suppliers while conducting business exchanges with over
200 Zhejiang-based enterprises.

(4) Zhejiang Export Fair (Osaka) has enjoyed great popularity in Kansai region
of Japan, and the organizer has attached great importance to developing rela-
tions with its supporting units. By the end of last year, we have had 24 official
and non-governmental organizations & associations to together build the fair
into a favorable trading platform.

Apply Now!

Company Name: _____
Company Address: _____
Contact Person: _____
Contact number: _____
Exhibit Product: _____
Raw Space: _____ sqm Or Standard Booth _____ sqm

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